



### **Heather Stamp, ICD.D - President Nominee**

I am thrilled to express my candidacy for the position of President on the board of the Newfoundland and Labrador Soccer Association (NLSA) at the upcoming Annual Members Meeting. As a lifelong soccer enthusiast and a dedicated member of our community, I am deeply committed to fostering growth, professionalism, and inclusivity within our provincial soccer landscape. My journey with soccer spans over 18+ years, where my family has been actively involved at both the club and provincial levels. Soccer isn't just a sport for us—it's a cornerstone of our lives, shaping not only our experiences on the field but also our values and connections within the community. While I may not boast exceptional soccer skills on the field, I bring to the table a wealth of experience in leadership, governance, and strategic planning. My professional background, coupled with my involvement with organizations like Atlantic University Sport (AUS) and Provincial Sporting Organizations across Atlantic Canada, has equipped me with the skills and insights necessary to drive positive change within the NLSA. Having served as a director on the NLSA board since 2023, I have witnessed both the triumphs and challenges facing our association. It is evident that significant change is needed to propel us forward and address the evolving needs of our members and soccer right across the province. If elected as President, I am committed to steering the NLSA towards a path of professionalism, transparency, and growth. My vision and priorities for the NLSA encompass several key areas:

#### **Leadership Excellence and Visionary Direction**

- Prioritizing the recruitment of an Executive Director who shares our vision and is dedicated to advancing the interests of our soccer community, ensuring strong leadership at the helm of the NLSA.

#### **Operational and Technical Advancement**

- Implementing an organizational framework that enhances the operational and technical capabilities of the NLSA, ensuring readiness to meet the evolving demands of the sport and maintain competitiveness.

#### **Community Engagement and Inclusivity**

- Spearheading initiatives to actively involve members in decision-making processes, ensuring their voices are heard and valued, and fostering a culture of inclusivity and engagement across the province.

#### **Equity, Diversity, Inclusion, and Accessibility (EDIA) Advocacy**

- Promoting EDIA Initiatives and Women in Sport and championing EDIA initiatives within the NLSA and advocating for gender equality in soccer, creating inclusive opportunities for all individuals to thrive and contribute at every level of the sport.

#### **Sustainable Growth and Development**

- Strengthening our commitment to rural communities by ensuring equitable access to soccer opportunities and resources, nurturing grassroots initiatives, and fostering local talent development.
- Promoting participation at every level and cultivating a vibrant soccer culture across all demographics throughout Newfoundland and Labrador.
- Prioritizing investment in player and coach development programs, infrastructure, and resources to enhance skills, nurture talent, and elevate the standard of play province-wide.

After a year of sitting on the board, it is clear that change is imperative for the NLSA to thrive and fulfill its mandate. I firmly believe that with the right leadership and collective effort, we can usher in a new era of excellence and opportunity for soccer in Newfoundland and Labrador.

**Professional Bio:** With over two decades of board governance, HR and organizational development experience, Heather is well-respected for her ability in partnering with boards, leaders, and team members to untangle complex people challenges. Heather is a trusted advisor to C-level decision makers across private and public organizations of all sizes and industries. With a specific focus on board governance, leadership strategy, executive coaching, group facilitation, conflict resolution and workplace restoration and optimization, Heather is best known for being able to identify and diagnose an organization's root people and culture issues and determine the best plan for intervention. As an experienced corporate director who has spearheaded numerous governance initiatives, Heather has played a crucial role in ensuring effective governance oversight and accountability that has proven to strengthen organizational cultures while driving sustainable growth for many nonprofits throughout the Atlantic Canadian region. A serial volunteer, Heather currently serves on the boards of CAA, MusicNL, SJSEL, and the ADR Atlantic Institute and is a member of the Membership Value committee for the Board of International Corporate Directors (Newfoundland Chapter). She has served on other boards at the provincial and national level including St. John's Board of Trade, TaskForceNL, International Coaching Federation Atlantic and the Canadian Association for University Continuing Education.

#### **AREAS OF EXPERTISE**

- Board Governance & Organizational Strategy
- Leadership Team & Executive Coaching
- Alternate Dispute Resolution & Workplace Restoration